For newsletters

**Living together in harmony in the Montérégie’s agricultural zone**

**“OUR COUNTRYSIDE: A LIVING SPACE TO SHARE”**

The Montérégie, Québec’s second most populated region, is home more than 7,000 farm businesses, mainly field crop, dairy, poultry, pig, and vegetable productions. Renowned as “Québec’s pantry,” the region works dynamically and innovatively to encourage direct contact between consumers and farmers, through activities like agri-tourism, farm shops, pick-your-own produce, and many public markets.

But the agricultural zone is also a living environment, and since many residents are not farmers, this “social fabric” can lead to some disputes. For this reason, the Montérégie UPA, the 13 RCMs, and Greater Longueuil, with financial support from the Ministry for Agriculture, Fisheries, and Food (MAPAQ), have launched a campaign to raise awareness about living together in harmony in the agricultural zone. By addressing different themes and demystifying beliefs, this regional project aims to promote living together and dialogue between farmers and residents.