



PRESS RELEASE
For immediate release

**Living together in harmony in the Montérégie's agricultural zone
DAY CAMP ACTIVITIES TO INTRODUCE
CHILDREN TO THE WORLD OF AGRICULTURE**

Montérégie, June 14th, 2021 – Again this summer, the region's municipal day camps will offer activities to raise children's awareness about the realities of agriculture in the Montérégie. This initiative is part of the awareness-raising campaign for living together in harmony in the agricultural zone, initiated by the Montérégie UPA, 13 Montérégie RCMs, and Greater Longueuil, with support from the Ministry for Agriculture, Fisheries, and Food (MAPAQ).

Starting the week of June 28th and for the next eight weeks, in collaboration with the recreation department of the participating municipalities, animators from the local business, Agro-Passion, based in Marieville, will travel to dozens of towns and villages throughout the Montérégie to teach children about the realities of agriculture. Through play-based and instructional activities, children ages 7 to 12 will be introduced to the rural world that surrounds them and discover the importance of living together in harmony in the agricultural milieu.

"L'agriculture, ma voisine !"

Lasting about 1 hour 15 minutes, the activities include interactive presentations, fun and instructive questionnaires, high-energy themed games, and a planting session. The main themes connected to agricultural activities are discussed: noise, odours, sharing the road, soil health, and water. The activities allow children to understand the need for and use of some of these farming practices. They will also discover the advantages of living in an agricultural region and will become aware of the benefits. More than 2,000 children will be able to enjoy these activities during the 2021 summer season. These activities have already been adapted to respect current sanitary health requirements.

Project partners

The project partners are: the RCMs of Acton, Beauharnois-Salaberry, Brome-Missisquoi, Haut-Richelieu, Haut-St-Laurent, Jardins-de-Napierville, Haute-Yamaska, Marguerite-D'Youville, Maskoutains, Pierre-De Saurel, Roussillon, Rouville, and Vallée-du-Richelieu, Greater Longueuil, the Montérégie UPA Federation (MUPAF) and the MAPAQ's Montérégie regional office. These organizations are pooling resources and efforts to develop strategies and tools to ensure this campaign to raise awareness has a regional reach. The project is funded by the MAPAQ's Territories program: Bio-food priorities and will continue through October 2021.

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Sources:

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« L'agriculture, ma voisine! » activity will be held in the day camps of the following municipalities for the summer of 2021 :

Acton Vale – Friday, July 23
 Ange-Gardien – Tuesday, July 6
 Beauharnois – Monday, July 26
 Bedford – Monday, July 19
 Bedford Canton – Tuesday, July 20
 Brossard – Friday, July 2 and Friday, July 9
 Frelighsburg – Monday, July 12
 Granby – Wednesday, June 30
 Hemmingford – Wednesday, August 11
 Longueuil – Thursday, July 22 and Friday, July 23
 Massueville – Tuesday, July 13
 McMasterville – Thursday, August 19
 Mercier – Friday, July 23
 Mont-Saint-Grégoire – Tuesday, August 17
 Mont-Saint-Hilaire – Tuesday, July 13
 Napierville et Saint-Cyprien – Tuesday, August 17
 Otterburn Park – Friday, July 16
 Richelieu – Tuesday, July 6
 Roxton Falls – Thursday, July 1st
 Roxton Pond – Friday, July 9
 Saint-Alexandre – Thursday, August 19
 Saint-Alphonse-de-Granby – Thursday, July 1st
 Saint-Amable – Tuesday, August 10
 Saint-Blaise-sur-Richelieu – Wednesday, July 21
 Saint-Bruno-de-Montarville – Thursday, July 22
 Saint-Charles-sur-Richelieu – Wednesday, July 14
 Saint-David – Tuesday, June 29
 Saint-Denis-sur-Richelieu – Wednesday, July 14
 Saint-Étienne-de-Beauharnois – Monday, August 16
 Saint-Hugues – Monday, August 9
 Saint-Isidore – Wednesday, August 11
 Saint-Jean-Baptiste – Tuesday, July 27
 Saint-Jean-sur-Richelieu – Monday, July 19

Saint-Joachim-de-Shefford – Monday, August 16
 Saint-Lambert – Wednesday, July 7
 Saint-Louis – Monday, August 9
 Saint-Louis-de-Gonzague – Thursday, July 8
 Saint-Mathias-sur-Richelieu – Friday, July 16
 Saint-Mathieu – Monday, July 5
 Saint-Mathieu-de-Beloeil – Friday, July 23
 Saint-Michel – Tuesday, August 17
 Saint-Nazaire d'Acton – Friday, August 13
 Saint-Paul-de-l'Île-aux-Noix – Wednesday, July 21
 Saint-Philippe – Monday, July 19
 Saint-Robert – Tuesday, July 20
 Saint-Théodore d'Acton – Friday, August 13
 Saint-Valérien-de-Milton – Wednesday, June 30
 Sainte-Angèle-de-Monnoir – Tuesday, July 20
 Sainte-Anne-de-Sabrevois – Monday, July 12
 Sainte-Barbe – Thursday, July 22
 Sainte-Cécile-de-Milton – Thursday, July 15
 Sainte-Christine – Wednesday, August 18
 Sainte-Hélène-de-Bagot – Monday, July 5
 Sainte-Julie – Wednesday, July 7
 Sainte-Madeleine – Tuesday, July 27
 Sainte-Martine – Thursday, July 8
 Sainte-Victoire-de-Sorel – Tuesday, June 29
 Salaberry-de-Valleyfield – Monday, July 26
 Sutton – Wednesday, July 21
 Upton – Thursday, August 12
 Varennes – Tuesday, August 10
 Verchères – Wednesday, August 18
 Waterloo – Thursday, August 12
 Yamaska – Friday, July 2

