**Press release**

For immediate release

**“ *L’agriculture, ma voisine !* ”**

**activity well-received by**

**children at summer day camp**

**City, Month ##, 2021** – More than thirty children registered for day camp had the opportunity to learn about the realities of agriculture in the Montérégie through the “ L’agriculture, ma voisine ! ” activity, held July 21.

Through interactive activities tailored for children ages 7 to 12, animators from Agro-Passion, a Montérégie business, fostered participants’ interest in the agricultural world around them. The event ended with children planting a bean in a small pot that they were able to take home to water, transplant, and grow.

In the context of the pandemic that has affected us for several months, this event was much appreciated by the children, as many of their activities and outings have been cancelled this year. Of course, all the necessary adjustments were made to adapt the activities to respect health and social distancing rules.

“Quote from the mayor, a recreation manager, a participant in the activity, or someone else to show appreciation for the event.”

**About the project**

As part of the campaign to raise awareness about living together in harmony in the agricultural zone, these activities are offered in municipal day camps this year to raise children’s awareness about the agricultural realities in the Montérégie. Initiated by the Montérégie UPA, the 13 Montérégie RCMs, and Greater Longueuil, this project was financed by the Ministry for Agriculture, Fisheries, and Food (MAPAQ) as part of the Territories program: Bio-food priorities.

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Source:

Contact name, Municipality

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